

Joseph Le

## DIGITAL ADVERTISING | RATE CARD

The engaged travelers who visit this page go on to book hotels, restaurants and tours. From the reviews on this site, visitors then also invest in premium books, travel gear and equipment. They take trips and then talk, write and share the details on social media. JosephLe.com contains high quality travel content that attracts travelers from all demographics.

All ad rates are per month and paid in advance.

### **Sponsored Blog Post – Most Popular Option**

\$100 per post – A new post published with your information or permanent links included in existing posts.

### **Home Page Blog Sidebar**

Home page sidebar small logo or ad (160 x 125): \$75 per month

Home page sidebar wide skyscraper logo or ad (160 x 600): \$125 per month

### **Short Banner Image**

Short banner image at top of home page (Full page width x 240 height): \$150

Short banner image at top of 5 non-home pages (Full page width x 240 height): \$600

Short banner image at top of every page: \$1,200 per month

### **Tall Banner Image**

Tall banner image at top of home page (Full page width x 480 height): \$300

Tall banner image at top of 5 non-home pages (Full page width x 480 height): \$1200

Tall banner image at top of every page: \$2,400 per month

### **Terms & Conditions**

Discount of 10% on two - six month contracts. Discount of 20% on six months or more.

All advertising must be paid in advance.